

Report subject	Planning to Deliver the Health and Well-being Strategy 2020-2023
Meeting date	3/12/2020
Status	Public
Executive summary	The BCP Health and Well-Being Board approved the Health and Well-Being Strategy 2020-2023 in September 2020. This report sets out the developing plans for delivery of the priorities as agreed in the Strategy. All Board members and agencies are asked to consider the initial plans and identify where the further input of all agencies and sectors and the engagement of local communities can contribute to the delivery of the strategy and its commitments.
Recommendations	<p>It is RECOMMENDED that:</p> <ul style="list-style-type: none"> a) Board member agencies consider the initial plans for the delivery of the priorities b) Approve that in relation to “Promoting Healthy Lives” priority, the two themes of “improving mental health” and “eliminating food security” are delivered concurrently for the duration of the Strategy c) Request that the Forward Plan of the Health and Well-Being Board is developed in the light of the plans and recommendations for progressing the Priorities of the Health and Well-Being Strategy. d) Board members are requested to consider whether they would wish to take on a sponsorship role for any specific elements of the Strategy in line with the decision of the Board on 3/9/2020.
Reason for recommendations	The delivery the Priorities and aims of the Health and Well-Being Strategy 2020-2023 for Bournemouth, Christchurch and Poole require all partners of the Health and Well-Being Board and an extended range of partners across the public, business, community and voluntary sectors and local communities to be engaged and work with commitment and pace. Initial work has been undertaken on delivery plans in relation to the three Priorities in the plan.

	<p>Board members are asked to consider these plans and to identify how to strengthen the pace and impact of these plans.</p> <p>Given the impact on the Coronavirus pandemic on the issue of food insecurity, it is proposed that the two themes within the Promoting Health Lives priority are delivered concurrently.</p>
Cabinet Member	Cllr Nicola Greene – Cabinet member with responsibility for Public Health
Corporate Director	<p>Jan Thurgood – Adult Social Care, BCP Council</p> <p>Kate Ryan – Environment and Communities, BCP Council</p> <p>Elaine Redding – Children’s Services, BCP Council</p> <p>Sam Crowe - Director of Public Health, BCP Council</p> <p>Sally Sandcraft - Director of Primary and Community Care, Dorset Clinical Commissioning Group</p>
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Wards	Council-wide
Classification	Decision

Background

1. The BCP Council Health and Well-Being Board approved at its meeting on 3.9.2020, the Health and Well-Being Strategy 2020-2023 (See Appendix 1). The Strategy is set in the context of BCP Council’s Corporate Strategy which sets a vision to “create vibrant communities with excellent quality of life, where everyone plays an active role”. The Health and Well-Being Strategy sets out four aims which are:
 - Increase life expectancy
 - Make sure all partners and communities work effectively together to improve health and well-being, especially for the most disadvantaged and make best use of our resources

- Make sure that all children and young people have opportunities to have the best start in life
 - Make sure, in all the board does, we recognise and address the climate emergency.
2. The Strategy focusses on three priorities in order to deliver these aims as follows:
- Empowering communities
 - Promoting healthy lives
 - Support and challenge
- This report sets out the work already being undertaken to deliver these three priorities and asks all partners to the Board to consider the plans and how they can be further developed to deliver the Board's collective aims at pace and with positive impact.
3. At its meeting on 3.9.2020, the Board proposed that members of the Board might take on a sponsorship role for various elements of the Strategy and Board members are asked to consider if there are elements of the Strategy for which they would they would like to take on a sponsorship role.

Priority One – Engaging with and empowering communities of highest need to improve healthy life expectancy

4. The Strategy sets out the following commitment for partners to work to:
- Collectively agree priority communities, which will include Boscombe, Kinson/West Howe area and other areas to be considered as work develops
 - Develop an engagement plan with each community
 - Develop a partnership framework which secures the contribution of all relevant partners in each local area
 - Develop, with local communities, effective ways to understand the impact of our work using established measures
5. The 2019 Indices of Multiple Deprivation (IMD) identifies the Lower Super Output Areas (LSOA) of Boscombe West, Townsend, East Cliff & Springbourne, Kinson and Bourne as being 10% most deprived areas within the BCP Council area. Boscombe West and Kinson are noted as being entrenched within this level.
6. Both Boscombe and Kinson (West Howe) have legacy Regeneration Partnership Boards involving a wide range of partners and working with the local community towards agreed outcomes which are set out in the Boscombe Commitment and Action Plan 2015-2020 and West Howe Commitment and Action Plan. Both of the Commitment documents require review to ensure they are using up to date evidence-based approaches to focus on the current issues within these areas.
7. The Boscombe Regeneration Partnership Board is a long-standing partnership with statutory, private sector and community representatives coming together to deliver against the Boscombe Commitment. The partnership governance has been amended recently to accommodate the need for a Strategic Board to oversee the development of the Bournemouth Towns Fund, which is focused on regeneration opportunities in Boscombe. However, the long-standing community regeneration

work in the area continues as these workstreams come together and are considered in meetings held quarterly.

8. The West Howe Regeneration Partnership has also been in place for many years. Whilst the partnership includes similar partners to the Boscombe Regeneration Partnership, the nature of the area dictates a different set of partners working together, including local schools and social landlords. Due to demands as a result of the Covid 19 pandemic, the partnership has not formally met since late 2019 when a development session was conducted to consider the future delivery of the community regeneration work in the area. The partnership will now be revived, and quarterly meetings will commence from January 2021.
9. In order to meet the objective of working with communities of highest need, it is proposed that the geographical focus of the Boscombe Regeneration Partnership Board is expanded to also include Boscombe East, East Cliff & Springbourne. The West Howe Partnership will also expand to encompass the immediately surrounding LSOA's within the 10% deprivation level.
10. A Strategic Area Assessment for Boscombe was produced in 2020 to help inform the development of the Towns Fund application for Boscombe. A similar Strategic Area Assessment will be undertaken by March 2021 for the Kinson/West Howe area to help inform the priorities for both Regeneration Partnership Boards.
11. In both partnerships, we will work with our community partners including West Howe Community Enterprises, Boscombe Forum and Boscombe and Pokesdown Neighbourhood Plan Forum to develop a set of locally owned priorities for these areas which are overseen by the Regeneration Partnership Boards.
12. The remaining areas within the 10% IMD category of Townsend and Bourne will also be a focus for community engagement and development, building on the foundations community partnership work in these areas and allocating dedicated resources to support the application of asset based community development techniques to maintain and strengthen long lasting trusted relationships with communities and local groups in order to develop projects with them and partners.
13. There is an option to consider extending the approach of asset-based community development, to the 11-20% most deprived areas within BCP; Somerford, Poole Town and Hamworthy. However, additional resources would be required to support this approach. The proposal at this time is therefore to ensure that we continue to work with key partners such as the Community Action Network, Citizens Advice and community organisations, to support activity in these areas. We will also continue to provide support to the voluntary and community sector in securing funding and providing opportunities for income generation through the BH Coastal Lottery.
14. This approach will allow us to meet the objectives of the Health and Wellbeing Strategy by reinvigorating priority areas in the most need. It is proposed that the approach will be reviewed annually.

Priority Two – Promoting Healthy Lives – set priorities to accelerate work promoting healthy lives and well-being

15. The Strategy sets out the Board's intention to focus on annual themes for promoting healthy lives. Due to the impact of COVID19, the commitment made was to focus

for an initial fifteen months on improving mental health followed by a fifteen month period of focus on eliminating food poverty. Given the impact of COVID19 on food poverty and the national and local priority being given to this issue, it is now recommended that the two themes are delivered concurrently for the whole time period of the strategy.

16. In relation to eliminating food insecurity and particularly food insecurity for children and their families, the following delivery plans have been developed;
- In March, a BCP Access to Food Partnership was created bringing together a network of over 100 members from various statutory and community and voluntary sector partners as a Forum to share knowledge, best practice and to identify ways to improve on local community food support for vulnerable residents across Bournemouth, Christchurch and Poole.
 - The forum has an agreed vision: *“A Bournemouth, Christchurch and Poole where everyone is able to feed themselves and their family nutritious food, all of the time”*. The partnership also works to a set of foundations: *We believe everyone has the right to:*
 - *Enough food for themselves and their family, all of the time.*
 - *Food that is nutritious and safe.*
 - *Food that is culturally acceptable, obtained and produced in ways that do not compromise people’s dignity, self-respect or human rights.*
 - *Live in a neighbourhood that provides and promotes good, affordable food choices Have their experience heard in decision making that works towards food security*

Delivery will be achieved through:

- Creating joined up pathways of food support for individuals in crisis
 - Working in action groups that gather partners around specific areas of development, e.g. engaging schools, distributing local grown veg
 - Meeting to share best practice, ideas, needs and opportunities as the Access to Food Forum
 - Listening to those with lived experience of food insecurity and designing better support together
 - Maintaining and developing the Access to Food Map and other methods of signposting and sharing partnership information
 - Reporting to the BCP Health and Wellbeing Board to celebrate local initiatives and share innovations
17. In relation to the theme of improving mental health, the COVID-19 pandemic is having a profound impact on the health and wellbeing of our communities in general and on mental wellbeing in particular. The stress and strain of everyday life is increased by aspects of the pandemic: for some there are increased anxieties arising from the risk of catching the virus, for others isolating at home increases loneliness, for many money worries and loss of income are factors as jobs are impacted by the pandemic. To support people at this time to maintain mental wellbeing and bolster their resilience initiatives are available or are being developed in the following key areas:

- Supporting our communities – in general and with children and young people in focus
- Supporting our staff wellbeing
- Working to prevent suicides.

Supporting our Communities

Wellbeing communications will focus over the coming months on raising awareness of where our residents can get help. Based on the overarching Dorset wide communication strategy for mental wellbeing and suicide prevention, there will be a focus on the following key areas:

- support for people experiencing financial difficulties
- young people and parents (have the conversations and developing listening skills)
- people who are socially isolated (“you're not on your own”)
- bereavement support offer
- women who experience domestic abuse.

Our residents being asked to self-isolate as result of COVID- 19 are now receiving welfare calls from BCP Council to ensure they are able to isolate safely with access to food, prescriptions and help to apply for the central government financial support offer.

The [LiveWell Dorset coaching](#) offer continues for BCP residents with online support and resources to help and encourage people to make lifestyle changes. In addition, the building resilience training being rolled out for staff and the third sector will help equip people with the skills and knowledge to help local communities.

Dorset Mental Health Forum have been working with partners to develop a coordinated approach to bereavement support as the 'one open door' offer. This ensures BCP residents can receive the support they need, whether it be urgent support, peer support, counselling or emotional support or signposting to advice and guidance about finance, relationships, housing or employment. Key groups for targeted outreach work include care homes, BAME staff, young people, those vulnerable to COVID and funeral homes.

Supporting our communities - working with children and young people

Through the Health Visiting Service VIG (Video Interaction Guidance) training and programmes (including peer support groups) are being rolled out to support parents with mild to moderate anxiety or depression to enhance effective parent - child relationships.

Mental wellbeing support for school aged Children and Young People is being strengthened through:

- Introducing a 3.5 year and School Entry Health Assessment using the Ages and Stages Questionnaire (ASQ) to improve earlier identification and support for children with Social, Emotional and Mental health needs.

- Building sustainable mental health skills, capacity and quality resources within the schools' workforce through the Wellbeing Return for Education project.

SOS - supporting our staff - wellbeing

Partners across the health and care system across BCP and Dorset have been working together to develop a coordinated mental wellbeing offer to support colleagues as they face unprecedented challenges in response to COVID-19.

Health and care support staff across have access to a [library of online mental health resources](#) which signposts to information and advice about looking after your mental health during the coronavirus outbreak. Currently work is underway to develop an enhanced wellbeing offer to improve access to psychological support for individuals and teams with the main focus on the health and social care sector.

There has also been extensive staff training and skills development in Mental Health First Aid, Psychological First Aid and 'Caring for Carers' packages in a number of the larger organisations across the area. This will equip staff champions to be able to listen to and signpost colleagues struggling with their mental health.

LiveWell Dorset is now offering a refreshed [Five Ways to Wellbeing course](#) delivered through Zoom, to help people look after their wellbeing at this time. This is open to individuals as well as team sessions. LiveWell Dorset is also offering Managing Stress and Building Resilience online team training sessions.

Working to prevent suicides

Many staff across partner organisations work to prevent suicide and self-harm daily, from safeguarding children and young people, to helping those who feel isolated to connect with others in their community. Preventing suicide and self-harm is complex, requiring collaboration across partner organisations and work is underway to develop the 2021-23 multi-agency suicide prevention strategy and implementation plan.

There are six workstreams in the strategy all with separate functions but with overlapping aims and all responsive to the information being provided through real time surveillance. The six workstreams are:

- i. Develop and use real time surveillance (RTS) data about deaths by suicide and attempted suicides to inform the strategy and local responses. The RTS information will help shape strategy, influence practice and create the responsive iterative plan that is flexible enough to respond to changing trends and local need.
 - a. The Suicide Interruption Group development will seek to address the needs of people who frequently attempt suicide. The aim of this group is to prevent people moving from the attempt data to the completed suicide list.
- ii. Support the development of a group of people who have lived experience related to the impact of suicide or attempted suicide. The group will have support to develop

their skills in relation to using their lived experience to help others. The group will advise, recommend and support any developments linked to the prevention strategy.

- iii. Development of a bereavement offer for people who have experienced the loss of someone through suicide (also included complicated loss linked to Covid)
- iv. Develop a rolling programme of suicide prevention training aimed wherever needed as information comes in through the RTS
- v. Develop local media campaign aimed at suicide prevention in Dorset in both rural and conurbation areas.

The Open Door service is up and running for people who experience complex grief related to suicide or to bereavement due to Covid. It has funding and includes partners such as Dorset MH Forum and Cruse and Dorset Mind.

Online suicide prevention training has been made available to staff in partner organisations. Some staff groups have been invited to take part, and where possible staff can access this through their organisation's e-training portal.

Priority Three – Support and Challenge – provide governance and support to our partners, prioritising the delivery of key partnership outcomes

18. The Strategy identifies four areas for support and challenge to improve outcomes through partnership working and each will require the Health and Well-Being Board to agree how it will undertake a relevant and effective governance role.

i) Improve outcomes for children, young people and young adults who have special educational needs and disabilities (SEND)

All partners have committed to working at pace to improve outcomes for children, young people and young adults who have special educational needs and disabilities (SEND) and to ensuring that parents and carers and young people are fully engaged in meaningful co-production at all stages in the improvement programme.

The Health and Well-Being Board has provided governance to the improvement programme and has during 2019/20 considered reports each quarter on the development and delivery of the improvement programme, including agreeing the scope for a Local Government Peer Review undertaken in January 2020 and considering the findings and recommendations of the review.

In Summer 2020, a formal Improvement Board, which is chaired independently, was established to oversee the improvement programme. This Board is taking the lead role in governing the improvement process and ensuring meaningful co-production with young people, parents and carers.

As the Improvement Board is now in place, the Health and Well-Being Board is requested to consider if Board members would wish to receive update reports on progress on the SEND improvement programme and if so, at what frequency.

ii) Ensure that safeguarding arrangements for children and vulnerable adults are effective

During 2020, work has continued to ensure that safeguarding arrangements for children and adults are effective. Review work has been undertaken to consider how to take forward the Children's Safeguarding Partnership arrangements across the BCP and Dorset Council areas led by the independent chair of the partnership. The Safeguarding Adults Board has been implementing the recommendations of an independent review of the effectiveness of the BCP and Dorset Safeguarding Adults Boards conducted in 2019. This has been alongside the proactive development of the BCP Community Safety Partnership which is taking a cross-cutting lead in 2 key areas related to the safeguarding of children and vulnerable adults, which are Domestic Abuse and Exploitation.

It is recommended that the Health and Well-Being Board considers in Spring 2021 a comprehensive report on the partnership arrangements for safeguarding children's, vulnerable adults and community safety and as part of this report, confirms the Health and Well-Being Board relationships with other key partnerships including the safeguarding and community safety partnerships.

iii) Ensure that the significant structural changes in local NHS services deliver improved outcomes for local communities

The Dorset Integrated Care System is implementing over the coming 5 to 7 years an extensive range of very significant and strategic changes in the way in which services are delivered for residents across the BCP Council and Dorset Council areas.

University Hospitals Dorset NHS Foundation Trust is implementing a programme which will see the transformation of all three hospital sites at Bournemouth, Christchurch and Poole over the next few years as part of a £250 million investment in local health services.

As a whole system, the Dorset Integrated Care System is implementing a programme to enhance significantly community and primary care services and their integration with social care and voluntary and community services. The programme is designed to improve health outcomes, reduce health inequalities and enable residents to access comprehensive and integrated services in the local communities and as relevant in their own homes. A core component of the development of enhanced services is the development of the nine Primary Care networks across the BCP Council area.

The Dorset ICS system also has a long-term commitment to ensure that people's physical and mental health needs are considered as a whole and improving mental outcomes is a core part of the transformation ambitions.

The Health and Well-Being Board as a partnership can add value by ensuring that all partners and sectors work together to support the delivery of the intended benefits of improved outcomes for local residents and communities and by evaluating the long-term impacts on health and well-being of the transformation programme.

It is proposed that the Health and Well-Being Board holds specific development sessions in 2021 which are focussed on the transformation in hospital, primary and community services. As an outcome, Board members will consider how all partners can contribute further to the delivery of the intended benefits and how the Health and Well-Being Board can ensure the impact of the transformation in Dorset ICS services on the health and well-being of local communities is evaluated over time.

iv) Improve outcomes for local people through close integration between health and social care services

The Health and Well-Being Board has since its inception in April 2019 approved and provided oversight to the outcomes of the Better Care Fund plans for the BCP Council area. These plans have set out how the Dorset Clinical Commissioning Group and BCP Council are pooling resources in order to improve the integration of NHS and adult social care services and to achieve improvements in outcomes for local people. These plans have focussed particularly on ensuring that people with complex needs and long-term conditions are supported to live independent lives in their own homes and communities. There has been focus on reducing avoidable hospital admissions and ensuring that local people are discharged in a timely and safe way from hospital.

The Coronavirus pandemic has seen the introduction of radical changes to the way in which NHS partners and Councils through their Adult Social Care functions work together to enable safe and timely hospital discharge. Dorset ICS partners have developed at pace a “Home First” programme which has radically changed the process for hospital discharge with the aim of ensuring that everyone can leave hospital as soon they are medically fit to do so; return to their own home whenever this is possible; receive therapeutic and reablement support in their own home and have their long term care needs assessed outside a hospital environment. The Home First model has led to the shaping of services and changes in the Better Care Fund metrics and reporting. It is the intention of all partners to use the learning of the pandemic period to develop a long-term Home First model which will also focus on the prevention of hospital admissions.

The pandemic period has also seen the development of comprehensive integrated support to all care homes and their residents with Councils and the NHS working very closely with the care home providers to enhance the care available to care home residents and the multi-disciplinary support available to Registered Managers and their staff teams.

It is proposed that the Health and Well-Being Board in its future governance in this area not only approves and monitors the implementation of the Better Care Fund plans but ensures that improved integrated working achieved

during the pandemic period is embedded in system's working in the longer term.

Summary of financial implications

19. The delivery of the outcomes of the Health and Well-Being Strategy will require the commitment of resources of all partners of the Health and Well-Being Board and all sectors of our communities including the business, faith, voluntary and community sectors. Some areas of the plan (such as the SEND agenda and Better Care Fund) require partner agencies to implement integrated commissioning and service delivery plans and to formally pool resources. Partners will also work together to identify opportunities to bid for external (including Government funding) to support the delivery of the plans.

Summary of legal implications

20. The Health and Social Care Act 2012 sets out the requirements of Health and Well-Being Boards to agree and implement a Joint Health and Well-Being Strategy to improve the health and well-being of the local community and reduce inequalities for all residents. The BCP Health and Well-Being Board approved the "Health and Well-Being Strategy 2020-2023 Bournemouth, Christchurch and Poole Council" in September 2020. The report sets out the initial proposals for the delivery the outcomes and priorities of the strategy.

Summary of human resources implications

21. The delivery of the aims, priorities and outcomes of the Health and Well-Being Strategy will be through the collective work of staff, volunteers and leaders across all partners to the Health and Well-Being Board, all sectors of our community (including the business community) and through the active participation of local residents. The Health and Well-Being Board will implement an approach where we work to engage all relevant partners, communities and residents in the delivery of the strategy.

Summary of sustainability impact

22. The Health and Well-Being Board has committed to an aim in the Strategy that the Board will "Make sure in all the board does, we recognise the climate emergency". As the Board and its partners deliver its strategy, it will ensure that issues relevant to the climate emergency are identified and addressed.

Summary of public health implications

23. The strategy has been developed to deliver improved health and wellbeing for residents of BCP Council in general and, in particular, to residents of communities of highest need. The strategy aims to:
 - Increase healthy life expectancy
 - Make sure all partners and communities work effectively together to improve health and wellbeing, especially for those most disadvantaged and make best use of resources
 - Make sure all children and young people have opportunities to have the best start in life.

Summary of equality implications

24. At the heart of the strategy is a commitment to address inequalities in outcomes across our communities and in particular to ensure that all children have opportunities to have the best start in life. In order to deliver the aim of “improving healthy life expectancy”, issues of inequality in outcomes for many residents will need to be addressed. The Health and Well-Being Board will ensure that it considers the equalities impacts in all delivery plans and papers considered by the Board.

Summary of risk assessment

25. The Health and Well-Being Strategy sets out ambitious plans for improving health and well-being for all residents and in addressing inequalities in health outcomes. The major current risk in the delivery of the plan, aims and outcomes of the Strategy is the priority and attention which all partners have to give to addressing the impact of the COVID19 pandemic and the impact of the pandemic on the health and well-being of all local people and its particular impact in exacerbating inequalities across our communities.
26. In recognition of the impact of COVID19 on the issue of food poverty, the Health and Well-Being Board is recommended to agree that the two themes identified under the “Promoting Health Lives” priority of the strategy are delivered concurrently.

Background papers

Appendices

Appendix 1: Health and Well-Being Strategy 2020-2023 Bournemouth, Christchurch and Poole Council